# June 2024 Legal and Regulatory Update

# **Top stories**

# **HKEX consults on Corporate Governance Code**

**HKEX published a consultation paper** on proposed enhancements to the **Corporate Governance Code** and related Listing Rules. The consultation period will close after **16 August**. (Press release; full document).

It is intended that the proposals will come into effect on **1 Jan 2025**, and apply to **corporate governance reports** ("CG reports")/annual reports for **financial years commencing on or after** such date.

As regards **proposals on independent directors ("INEDs") serving more than 9 years ("Long-serving INEDs") and overboarding**, there will be a **3-year transitional period** — effective on 1 Jan 2028, with compliance required by the conclusion of the AGM following 31 Dec 2027.

The proposals address 5 broad themes: **board effectiveness**, **independence of Long-serving INEDs**, **board and workforce diversity**, **risk management and internal controls**, and **enhanced disclosure re**: **dividends**.

In terms of the technical approach, the proposals introduce new "Code Provisions" ("CP"; subject to "comply or explain"). Some Code Provisions are upgraded to Listing Rules. For enhancing disclosure, there are changes in "Mandatory Disclosure Requirements" ("MDR"; disclosed under CG reports).

It is noted that **HKEX will provide training and guidance materials** (e.g. areas to be covered in a board performance review). Issuers are encouraged to visit its <u>Corporate governance practices</u> portal, and <u>Board diversity hub</u> (a repository containing information on issuers' board diversity).

**Key proposals** are summarised in our Appendix I. (For details of amendments- see Appendix I of consultation document).

# What you should do/watch out for:

- Note the consultation period, for making responses as appropriate
- The board and relevant teams be updated on the proposals, following management's initial assessment of the impact (in light of implementation timeframe), e.g. Lead INED, overboarding, Long-serving INEDs, other gaps in policies/processes/disclosure
- Detailed analysis by management for board discussions in due course
- Note enhanced disclosure in CG reports, consider early-adoption where appropriate

## Also in this issue

# Legislation

(i) The Privacy Commissioner for Personal Data ("PCPD") published "Artificial Intelligence: Model Personal Data Protection Framework" to provide internationally well-recognised and practical recommendations and best practices to assist organisations to procure, implement and use artificial intelligence ("AI"), including generative AI, in compliance with Personal Data (Privacy) Ordinance ("PDPO") and its Data Protection Principles ("DPP"). (Press release; full document; leaflet)

In general, organisations sourcing third-party AI solutions should adopt a **risk-based approach**. The Model framework addresses 4 themes: **AI strategy and governance**, **risk assessment and human oversight, customisation of AI models and implementation and management of AI systems, communication and engagement with stakeholders.** 

**An overview summary of recommendations** is set out in **Appendix II**. Our focus is on the governance, instead of the technical, aspects.

(ii) Competition Tribunal "cartel" case re: government subsidy scheme (Press release)

This is a **cartel case** re: government subsidy under its distance business porgramme ("D-Biz").

Between May 2020 and Sept 2021, some IT service providers (Multisoft Limited and its parent company, BP Enterprise Company Limited and Noble Nursing Home Company Limited, KWEK Studio Limited), when providing quotations for IT solutions in applications for government subsidy, engaged in price-fixing, market-sharing, bid-rigging and/or sharing competitively sensitive information, in contravention of the First Conduct Rule of the Competition Ordinance.

The Tribunal ordered against the defendants.

The Competition Commission stresses in its press release, that combating anti-competitive conduct that aims to **abuse public funding** is one of its **top priorities**.

#### What you should watch out for/do:

- "First Conduct Rule" means parties acting together with an agreement, and/or engaging
  in a concerted practice, whose object or effect is "to prevent, restrict or distort"
  competition in HK
- The **first cartel case** to use **data screening** to identify suspicious patterns that might be indicative of anti-competitive conduct

<ul> <li>The first cartel case to successfully collaborate with a public body (Hong Kong Productivity Council) which provided crucial information/data for screening</li> </ul>
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#### Appendix 1 Summary of HKEX corporate governance proposals

#### I.BOARD EFFECTIVENESS

- (New CP) Designation of "Lead INED"
  - Issuers without an independent board chair to designate a "Lead INED"
  - To facilitate and strengthen communication among INEDs; between INEDs and the rest of the board; and with shareholders
- (New rule/revised MDR) Mandatory director training
  - For all directors; covering specified topics
    - roles and responsibilities of the board/committees and directors, and board effectiveness
    - issuers' obligations and directors' duties under HK law and Listing Rules, and key legal/regulatory developments
    - corporate governance and ESG (including developments on sustainability or climaterelated risks and opportunities relevant to the issuer/business)
    - risk management and internal controls
    - industry-specific developments, business trends and strategies relevant to the issuer
  - o "First-time directors": (minimum) 24 training hours within 18 months of appointment
    - appointed as a director of an issuer listed for the first time; or
    - not served as a director of an issuer listed for a period of 3 years or more prior to their appointment
  - Enhanced disclosure for each director: number of hours; topics/format of training; names
    of relevant training providers (if external)
- (Upgrade to CP) Board performance review
  - At least every two years
  - Issuer's discretion re: format (e.g. internal or external providers)
  - Focus on the board's performance as a whole (not individual director performance)
  - Specific disclosure: scope of review; process and findings including improvement; measures taken/planned to address the same
- (New CP) Maintain and disclose board skills matrix

- And enhanced disclosure: existing skills mix; how the skills/diversity serves the issuer's purpose/values/strategy/culture; details and plans to acquire further skills
- (New rule/new MDR) Overboarding INED and directors' time commitment
  - Hard cap on overboarding (NOT more than 6 listed issuer directorships)
  - Nomination committee: to annually assess and disclose each director's time commitment and contribution

#### **II. INDEPENDENCE OF INEDS**

- (New rule) Long-serving INEDs
  - Not considered as independent
  - Allowed to serve as INED again after a cooling-off period of 2 years

#### III. (New CP/new Rule/MDR) BOARD AND WORKFORCE DIVERSITY

- Various measures
  - o (New CP) Nomination committee: at least 1 director of a different gender
  - (Upgrade to MDR) Results of annual review of implementation of board diversity policy (including progress towards objectives)
  - o (New rule) Set and disclose a workforce diversity policy (including senior management)
  - o (MDR) Separate disclosure of gender ratio of senior management and workforce

#### IV. (Upgrade to MDR) RISK MANAGEMENT AND INTERNAL CONTROLS

- Enhanced disclosure on annual reviews of such systems
  - Including supporting information on board's conclusion of effectiveness of the systems (e.g. confirmation received from management, etc.), and details of review findings

#### V. (New MDR) DIVIDENDS

- Including enhanced disclosure of dividend policy and dividend decisions
  - E.g. dividend decisions
    - reasons for material variation in dividend rate compared with previous period
    - **if no dividend declared**: reasons for decision and measures to enhance investors' return

# Appendix II Summary of PCPD recommendations

(Note: page references refer to PCPD full document)

## I. AI STRATEGY AND GOVERNANCE (P.11)

# Al strategy

- Key principle: accountability
- Demonstrate commitment of top management to ethical and responsible procurement, implementation and use of AI
- o Provide directions on
  - purposes for which AI solutions may be procured
  - how AI systems should be implemented and used

#### Elements

• e.g. define the functions that AI systems would serve; set ethical principles; determine unacceptable uses

## • Governance considerations for procuring AI solutions

- Generally involves engaging third parties to customise AI systems or buying off-the-shelf systems
- o Governance considerations (P.13)
  - e.g. purposes of using AI; key privacy and security obligations and ethical requirements; international technical and governance standards

#### Governance structure

- Key principles: accountability/human oversight
- Establish an internal governance structure with sufficient resources, expertise and authority
- Al governance committee
  - report to board and oversee whole life cycle of AI solutions from procurement, implementation, and use to termination
  - oversight across business, not to be constrained by division (e.g. risk and compliance)
  - participated by senior management and interdisciplinary collaboration
  - led by a C-level executive
  - examples of roles and responsibilities (P.19)

- Training and awareness raising
  - Key principle: accountability
  - E.g. for AI system users: compliance with data protection laws/regulations/internal policies; cybersecurity risks; general AI technology
  - o Training for other personnel, e.g. legal and compliance professionals (P.21)
  - o Roles of human reviewers (P.21)

# **II. RISK ASSESSMENT AND HUMAN OVERSIGHT (P.23)**

- General: a risk-based approach
  - o In the **procurement, use and management** of AI systems
  - o Comprehensive risk assessment
    - identify, analyse and evaluate risks (including privacy risks)
  - o Risk management system formulated/implemented/documented/maintained
    - throughout entire life cycle of system
  - o Cross-functional team to conduct risk assessment
    - during procurement process or significant updates
  - All risks assessment be properly documented

#### Risk factors

- Key principles: beneficial AI/data privacy/fairness
- Key factors considered in risk assessment
  - e.g. allowable uses of data (DPP3)

(Under DPP3, personal data must not be used for new purposes without the prescribed consent of data subjects)

• e.g. volume of personal data (**DPP1**)

(Under DPP1, amount of personal data to be collected shall be adequate but not excessive)

- Determining level of human oversight
  - Key principle: human oversight
  - o Risk-based approach: type/extent of risk mitigation measures proportionate to risks
  - Human oversight is a key measure for mitigating risks

- Examples of AI use cases that may incur higher risk (P.29)
- Risk mitigation trade-offs (P.30)

# III. CUSTOMISATION OF AI MODELS AND IMPLEMENTATION AND MANAGEMENT OF AI SYSTEMS (P.32)

- Data preparation for customisation and use of AI
  - Key principles: data privacy/fairness
  - 4 aspects of data preparation
    - compliance with requirements of PDPO
    - minimisation of personal data involved in customisation and use of AI
    - management of data for customising and using AI
    - proper documentation of handling of data
- Customisation and implementation of AI solutions
  - Key principles: transparency and interpretability/reliability, robustness and security
  - Rigorous testing and validation in proportion to risks involved
  - o Recommended measures (P.38)
- Management and continuous monitoring of AI systems
  - Key principles: reliability, robustness and security/human oversight
  - Monitored and reviewed continuously
    - risk factors may change
  - o Consider establishing an Al incident response plan (P.45: detailed elements)

#### IV. COMMUNICATION AND ENGAGEMENT WITH STAKEHOLDERS (P.47)

- Key principle: transparency and interpretability
- Information provision
  - Communicate and engage effectively and regularly with stakeholders
    - in particular internal staff, AI suppliers, individual customers and regulators
  - o Level of transparency will vary depending on stakeholders
  - Effective communication is essential to building trust

- Data subject rights and feedback
- Explainable AI
  - o Key to **building trust** with stakeholders
  - o Making the decisions and output of AI explainable
- Language and manner
  - o Plain language, clear and understandable to lay persons