Nov/Dec 2021 Legal and Regulatory Update Top stories

HKEX consultation conclusions on corporate governance & directors' guide

HKEX published consultation conclusions on enhancements to the Corporate Governance Code and Corporate Governance Report. (Press release; full document)

Most proposals are adopted EXCEPT these notable modifications:

- (NOT adopted) independent shareholder approval of re-election of independent director ("INED") serving more than 9 years
 - But if all INEDs have serve more than 9 years, a new INED be appointed during financial year commencing on or after 1 Jan 2023
- (Modified) mandatory nomination committee: can be chaired by board chairman (or INED, as proposed)
- (Modified) diversity setting of targets at board level (<u>not</u> workforce level, as proposed)

The revisions are **effective** from **financial year commencing on or after 1 Jan 2022**, save for some areas (see below: new INED appointment if all INEDs serve 9 years; or "single gender boards").

In terms of the technical approach, the revisions introduce new/upgrade "Code Provisions" ("CP"; subject to "comply or explain"), "Recommended Best Practices" ("RBP"; which are voluntary). Some Code Provisions are upgraded to Listing Rules. For enhancing disclosure, there are new "Mandatory Disclosure Requirements" ("MDR"; disclosed under corporate governance reports).

HKEX also published an updated <u>Corporate Governance Guide for Boards and Directors</u> ("HKEX directors' guide"), providing **useful guidance.** E.g. on **new areas** like **culture**, **anticorruption**. These are referenced below.

Key revisions include:

- Corporate culture
 - (New CP A.1.1) stresses the board's roles
 - (i) **Establish** company's **purpose**, **values**, **and strategy**, and satisfy that these and its **culture are aligned**
 - (ii) All directors must act with integrity, lead by example, and promote the desired culture

(iii) Culture should instil and **continually reinforce across** the organisation **values** of "acting lawfully, ethically and responsibly"

HKEX directors' guide

- (i) Addresses roles of the board as well as management (P.9)
- (ii) List of questions for the board (P.11)
- (iii) **Disclosure** (e.g. vision, values, strategy, alongside culture how all these affect the business model, purpose, and board evaluation) (P.12)
- (iv) **Related** theme and disclosure (e.g. **board evaluation**)

Whistleblowing and anti-corruption policies

- (New CP D.2.6) Whistle-blowing policy and systems: to be monitored by the audit committee or a designated committee comprising of a majority of INEDs
- (New CP D.2.7) Policies/systems to support anti-corruption laws/regulations
- **HKEX directors' guide:** key elements of such policies; disclosure (*P.13*)

Board independence, refreshment and succession planning

- (Modified proposal) **INED(s)** serving more than 9 years:
 - (i) (New CP B.2.3) Additional disclosure for re-election: why such INED still independent (i.e. factors considered, process and the board/ nomination committee's discussion in arriving at such determination)
 - (ii) (New CP B.2.4) If all INEDs served more than 9 years, (a) disclose their respective length of tenure on a named basis, (b) (during financial year commencing on or after 1 Jan 2023) appoint a new INED

Others:

- (i) (New CP) Policy in place, to ensure independent views are available to the board, and annual review of its effectiveness
- (ii) (Upgraded to Rule; modified proposal) mandatory nomination committee, chaired by either board chairman or INED; comprising a majority of INEDs
- (iii) (New Rule) disclosure of directors' attendance at general meetings in poll results announcements
- (iv) (New RBP) generally should **not** grant **equity-based remuneration to INEDs**, for objectivity and independence

• Diversity

- Single gender board not considered a diverse board
- (New MDR) set and disclose mandatory numerical targets and timelines for achieving gender diversity at board level
- (New MDR) set and disclose gender ratio at workforce level (including senior management); any plans or measurable objectives for achieving gender diversity; or mitigating factors making this more challenging/less relevant
- (New CP) boards required to review progress of diversity policy annually
- Transitional arrangements for single gender boards: to appoint at least one director of the absent gender by 31 Dec 2024
- HKEX directors' guide: guidance on disclosure (P.22); including the use of a board skills matrix (P.23)

Communications with shareholders

- (Upgraded to MDR) disclosure on shareholders communication policy, and annual review of its effectiveness
- Two-way communication: dissemination of information to shareholders; solicit feedback

ESG

- New introductory paragraph added to the Code, elaborating on linkage between corporate governance and ESG
- ESG report to be published at the same time as annual reports (i.e. within 4 months of year-end, instead of 5 months for ESG reports now)

• Re-arrange order of the Code for a better flow

No substantive changes

What you should do/watch out for:

- **Update the board** and relevant teams on the revisions, after **management's assessment** with **proposed actions** (*in light of implementation timeframe*), e.g. need to appoint new directors; mandatory nomination committee; corporate culture, publication time of ESG report, other gaps in policies/processes/disclosure
- Note **enhanced disclosure** in **corporate governance report** (for **report covering** year commencing on or after 1 Jan 2022); consider **early-adoption** where appropriate

Hot Trends

The Path to Recovery and Resiliency

- Why Human Capital Management Matters (Nasdaq Governance Solutions whitepaper)

More companies/ boards recognise that human capital is critical in driving long-term value!

- Investor perspectives
- Re-evaluating purpose/vision/mission
- Examples of changing corporate values
- Innovative partnerships and innovations

Read paper

Find out how company values are shifting to accelerate human capital management!

Also in this issue

Regulators

(i) <u>HKEX's latest Listed Issuer Regulation Newsletter</u> covers various themes relevant to listed issuers, e.g. directors' responsibilities when assessing transactions. HKEX explains its **expectations on directors** when conducting transactions.

It also reminds directors of their duties in lending transactions.

What you should do/watch out for:

- Evaluate the benefits expected from the transaction
 - Whether conducive to implementing issuer's **strategy**?
 - Consistent with issuer's **business plan and direction**?
 - E.g. business in a different industry: weigh prospects of that industry against risks and issuer's capabilities to operate the new business
- Make due enquiries on the acquisition target
 - Size and complexity
 - **Directors' knowledge** in the relevant business/ industry
 - Should consider extent of due diligence and expert advice needed

- Critically assess the value of target (fair + reasonable?)
 - With reference to information obtained through directors' enquiries
 - **Exercise own judgment**; not to overly rely on one single source or biased information
 - E.g. business valuation: need for independent assessment of the assumptions; review of business operations
- Assess all transaction terms (reasonableness + adequacy?)
 - Settlement/payment terms
 - Guard against **failure by the counterparties** in fulfilling contractual obligations
 - E.g. vendor's ability to fulfill warranties/ guarantees
 - E.g. target is a new business: caution in relying on profit guarantee

(ii) ESG: further HKEX initiatives

By way of background, the (*international*) Task Force on Climate-Related Financial Disclosure ("**TCFD**") published recommendations on **climate-related financial disclosures**, which are endorsed by investors generally.

Hong Kong's Green and Sustainable Finance Cross-Agency Steering Group (of which HKEX is a member) announced in Dec 2020, that climate-related disclosures aligned with the "TCFD recommendations" will be mandatory across relevant sectors no later than 2025.

In light of this direction, HKEX recently published:

- (i) (Nov 2021) a <u>Guidance on Climate Disclosures</u> to provide practical guidance to facilitate the process. There are useful guidance, including on the "governance" aspects, as summarized below.
- (ii) (*Dec* 2021) a <u>Practical Net-Zero Guide for Business</u> for Hong Kong listed issuers, on charting their net zero carbon journey. Through its sustainable and green exchange (**STAGE**) platform, it also launched a new service displaying Hong Kong-listed companies ESG metrics. (<u>STAGE Product Repository</u>)

The guide is a technical one that takes companies through the necessary processes to develop an appropriate net-zero pathway. The repository initiative will help provide a consolidated view of ESG ratings from different providers, facilitating investors in their investment decisions. What you should do/watch out for:

Useful guidance on "governance" (TCFD guide)

- Roles and responsibilities of board and management (P.7)
- Common governance structures (P.8)
 - "Integrated" (i.e. existing board committees)
 - "Dedicated" committee approach
- Key elements of disclosure (P.11)
 - **Example** of hypothetical company (*P.12*)

Legislation

Competition Commission takes cleansing service cartel case before Competition Tribunal, against 2 companies and their named directors. (Press release)

It is alleged that from May 2016 to Aug 2018, the companies exchanged commercially sensitive information in relation to 17 tenders (*total contract sum: HK\$180m*) submitted to the **Hong Kong Housing Authority re: cleansing services**. Such conduct amounts to "**price fixing**", a serious anti-competitive conduct in contravention of the **First Conduct Rule** of the Competition Ordinance.

What you should watch out for/do:

- "First Conduct Rule" means parties acting together with an agreement, and/or engaged in a concerted practice, whose object or effect is "to prevent, restrict or distort" competition in HK
- Reinforces that "cartel actions" i.e. price fixing, market sharing, and bid-rigging, is a priority enforcement area

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