Aug 2021 Legal and Regulatory Update Top stories

HKEX Listing Newsletter: role of Directors

In its <u>latest Listing Newsletter</u>, HKEX addresses "the role of directors". It highlights 5 areas directors should keep in mind, in light of their responsibilities:

(i) significant transactions, (ii) monitoring financial information, (iii) subsidiaries,
(iv) understand the roles played by each director (v) good documentation and record keeping. These are further explained below.

As regards **corporate governance**, HKEX stresses that it is **"more than compliance**", focusing on directors' independence, board refreshment, succession planning, as well as diversity. It also shared data on the current status of HK listed companies. E.g. 1/3 of our listed companies do not have a female director.

What you should do/watch out for:

- Significant transactions
 - Take care to reduce exposure to undue risk
 - Particularly for transactions involving substantial financial obligations/ outflows of money
 - Including: robust controls; limiting any individual's power over assets; rule compliant disclosure, commensurate due diligence
- Monitoring **financial information**
 - Ensure **sufficient information** received
 - **Review** information **critically**, with an **enquiring mind**
 - With **particular care**, around **monies being paid out** of the issuer, and **assets/line items** which **appear/or change unexpectedly** over time
- Don't overlook the subsidiaries
- Understanding the roles played by each director
 - Some directors (*e.g. independent directors, audit committee members*) may have particular responsibilities

- But **ALL directors** must pay attention to the board's work, and ensure that **delegated tasks are properly performed**
- Good documentation and record keeping
 - If directors have **no evidence** to support assertions they have **performed certain steps**, there is a "significant risk" that HKEX will view these with doubt

Also in this issue Legislation

(i) Privacy Commissioner ("PCPD"): "Guidance on Ethical Development and Use of AI"; Inspection Report on customers' personal data systems of 2 public utilities (<u>Press Release</u>)

(a) Artificial Intelligence

From the ethical perspective, the Guidance recommends 3 fundamental "data stewardship values" when AI is developed and used, namely, (i) respectful; (ii) beneficial; (iii) fair to stakeholders. In turn, there are 7 ethical principles which are in line with international standards. These principles are summarised below.

For implementation, it has a useful "practice guide" section (*section 4, P.11*), outlining **4 key business processes**. Practical steps and examples are given:

- (i) AI strategy and governance
- (ii) Risk assessment and human oversight
- (iii) Execute development of AI models and management of overall AI systems
- (iv) Communication and engagement with stakeholders

For instance, underlying **"AI strategy"** is **"accountability"**. AI strategy may include elements like determining acceptable uses of AI, and what uses are disallowed.

As regards "governance", a designated C-suite executive ("senior management participation") should lead a cross-functional team.

What you should know/do:

7 ethical principles for AI

- Respectful
 - Accountability
 - Human oversight
 - Transparency and interpretability
 - Data privacy
- Beneficial
 - Beneficial AI
 - Reliability, robustness and security
- Fair
 - Fairness

(b) Inspection report of 2 public utilities: personal data privacy management system

<u>The report</u> revealed that both CLP and HK Electric had implemented a "**personal data privacy management programme**" and had adopted good practices.

Through the findings, PCPD makes **recommendations** (*para 45, P.24*) for public utilities and other organisations that handle vast amount of customers' persona data. These are summarized below.

What you should know/watch out for:

- Prepare for the unexpected
- Develop "personal data privacy management programme"
- Appoint "data protection officers"
 - Designated staff members tasked with monitoring compliance with the Privacy Ordinance; clear reporting lines to senior management
- Establish personal data inventory
 - "Corporate-wide" personal data inventory
- System security policies and procedures
 - Regular security risk assessments; monitor the effectiveness of the security measures in place

- "Role-based access" to customer data
 - Access to staff members who have a **genuine need** of the data to **perform their duties**
- Implement monitoring on top of preventive measures
 - Comprehensive **audit logs** to capture users' digital footprints
 - Track staff members' access to the data, including search and modification records
- Protect both electronic and paper records
- Measures to raise staff awareness
 - Comprehensive data protection training programme

(ii) The Companies Registry issued an <u>External Circular</u> on the commencement of phase 1 of the new inspection regime. Its website also has a <u>thematic section</u> on the new regime, including <u>frequently asked Q+As</u> on detailed logistics.

For Phase 1 (from 23 Aug, 2021 to 23 Oct, 2022), companies may replace, for public inspection on <u>their own registers</u> (i) usual residential address of directors with their correspondence addresses; (ii) full identification numbers of directors and company secretaries with partial information.

(Read summary in our June 2021 legal update).

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