



# Simeon Cheng

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Simeon Cheng is the Group Director – Sustainability and Corporate Communications of Vitasoy International Holdings Limited, an international food and beverage company publicly listed in Hong Kong. He is a sustainability professional with 25 years of experience leading the development of sustainability strategies and overseeing implementation in consultancy and corporate environments.

Prior to joining Vitasoy, he has served in environmental and sustainability leadership roles in MTR Corporation and CLP Holdings. He has spoken internationally on sustainability topics and has served in many external roles including being a board member on GRI's Global Sustainability Standards Board between 2015/2016.

Simeon holds a Fellowship in Chemical Engineering, and also degrees in business administration and law.